



## ICG Fall 2023 Newsletter



From left to right: Tania Casado, Michael Arthur, Maury Peiperl, Violetta Walker, Anita Gaile, and Lawrence Lakis, with AOM opening ceremony entertainers.

### Welcome to this summary on what we've been working on at Intelligent Careers Group, covering:

1. Our debut at the Academy of Management's yearly convention in Boston
2. Acceptance of our consultant training program by the International Coaching Federation
3. Major upgrades to our website
4. Seeking out new partners

### Intelligent Careers Group Breaks New Ground at the 2023 Academy of Management (AOM) Meeting

ICG had a very successful debut at the AOM Meeting in Boston! Thanks to everyone who stopped by our booth and participated in the event. In career scholar Barbara Lawrence's words, "the exhibit was stunning."

Our space was buzzing with an exciting mix of professors, researchers and program administrators, who each brought a unique perspective to our show. We delivered a firm value proposition to all visitors that our Intelligent Careers Method provides a great return on investment when used at the start of any graduate business school program. Thanks for all the encouraging responses and leads we received, on which we are following up as quickly as we can. Special thanks to Lawrence Lakis and Sukhbir Singh for setting up our booth and its systems, for which we received many compliments.

It was great fun to catch up with old friends and to welcome the new people interested in our approach. We hope to see you all again at 2024 AOM!



From left to right: Emeritus Harvard Professor Michael Beer, Michael Arthur, Tania Casado Maury Peiperl, and Yale Leadership Professor Jeff Sonnenfeld

### International Coaching Federation validates Career Owner Consultant Training

We are delighted to report that the ICF recently accepted a proposal from Anita Gaile and Michael Arthur to deliver a 13-credit, 7-session consultant training program to contribute to their members' continuing education credits. (Anita is based in Latvia, and was a member of our team at the AOM Meeting.) We are presently finalizing promotion materials and will follow up with more details as soon as those are ready.

### Major Upgrades to our website

We have recently been busy upgrading our website and our programs. As a result, our site speed and response times have both been significantly improved. Many thanks to our Technical Lead Sukhbir Singh for all of his hard work. Stop by our website at [www.intelligentcareer.com](http://www.intelligentcareer.com) to see the latest updates.

### Seeking out new partners

We have a parallel value proposition for Talent Management Programs to that for business schools, namely that employers largely neglect the kind of in-depth career exploration we recommend for their employees. We will be grateful for any new leads that readers can provide in either of these graduate student and talent management markets. Thank you in advance for your support!

Please reach out to us with any questions, comments, or suggestions at [info@intelligentcareer.com](mailto:info@intelligentcareer.com).

Wishing you the very best,

Michael and the Team at ICG



Website



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ICG Certifications